

## **HarperCollins 200<sup>th</sup> Anniversary Poster Sweepstakes -- Official Rules**

### **SPONSOR**

This promotion (the "Sweepstakes") is sponsored by HarperCollins Publishers L.L.C. ("HarperCollins"), 195 Broadway, New York, NY 10007.

The Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Twitter.

### **ENTRY METHOD**

#### **NO PURCHASE NECESSARY**

To enter, you must display the HarperCollins 200<sup>th</sup> Anniversary Poster (available from your HarperCollins sales representative, or in a mailing from HarperCollins) in your store or library and take a photo of it (the "Photo"). Then, during the Entry Period tweet the Photo on Twitter (your entity must have an authorized Twitter account) with the following two (2) hashtags: #HC200Poster and #SweepstakesEntry to complete your entry ("Entry"). After successful completion of the aforementioned tasks, you will be automatically entered into the Sweepstakes. You may tweet multiple times, but only your first tweet will be considered. If you delete your tweet before the end of the Entry Period, you will be disqualified without notice. If your Entry does not contain both required hashtags, you will be disqualified without notice.

### **ELIGIBILITY**

The Sweepstakes is open to all public libraries and libraries serving public and private schools and booksellers who have ordered or pre-ordered HarperCollins titles to sell or lend through their institutions throughout the United States. Offer void outside the United States and wherever prohibited or restricted by law. Each entrant in the Sweepstakes must be the rightful holder of the Twitter account and email account submitted after being chosen as a potential winner and submitting his or her email to HarperCollins and used to enter the Sweepstakes. In the event of a dispute concerning the identity of the holder of the Twitter or email account, the holder will be deemed to be the person who owns the email address according to the records of the email service provider. The email account must be opened prior to the commencement of the Sweepstakes.

### **ENTRY PERIOD**

The Sweepstakes will commence on March 15, 2017 at 9:00 AM (ET). The last entry will be accepted April 30, 2017 at 5:00 PM (ET). ("Entry Period").

### **SELECTION AND NOTIFICATION OF WINNERS**

One (1) bookseller and one (1) library grand prize winner and one (1) bookseller and one (1) library runner-up will be selected by a random drawing from among the eligible entries made during the Entry Period. The potential winner will be chosen by HarperCollins on May 5, 2017.

The potential winner will be notified through a tweet posted by HarperCollins to the potential winner and instructed to email [debbie.mercer@harpercollins.com](mailto:debbie.mercer@harpercollins.com) and required to confirm their direct email address and mailing address by return message. The potential winner may be required to execute and return an Affidavit of Eligibility and Release (the “Affidavit”). If a potential winner does not respond or return the Affidavit, if requested within 7 days of delivery the prize will be deemed forfeited and an alternate winner will be chosen.

## **PRIZES**

Two (2) Grand Prize Winners – one (1) bookstore and one (1) library – will receive 50 books for promotional use, not to exceed \$1500 in estimated retail value; one promotional party kit, including 36 cupcakes, promotional tote bags, buttons, bookmarks, posters, balloons and party hats.

Two (2) Runner Up Prize Winners – one (1) bookstore and one (1) library – will receive 25 books for promotional use, not to exceed \$1000 in estimated retail value; one promotional party kit, including 36 cupcakes, promotional tote bags, buttons, bookmarks, posters, balloons and party hats.

Total estimated retail value of all prizes: \$5000.00

The prizes will be awarded, provided there are at least four (4) eligible entries. Prizes are non-transferable and cannot be sold or redeemed for cash. In the event that a prize is unavailable, Sponsor reserves the right to substitute another book or a cash payment of equal or greater value for any aspect of the prize that has a retail value.

All federal, state and local taxes are the sole responsibility of the winners.

## **CONDITIONS**

By participating, libraries and booksellers affirm that they have read these Official Rules, agree to be bound by them and the selection of the winner, which shall be final, and waive any right to claim ambiguity in the Sweepstakes and/or these Official Rules. The libraries and booksellers release, discharge, and hold harmless HarperCollins and Twitter, and their parent, affiliates, subsidiaries, assigns, attorneys, representatives and agents, including advertising, promotion and fulfillment agencies, from any and all liability or damages arising from the administration of the Sweepstakes and the use or misuse of any prize received in this Sweepstakes, including, without limitation, the following: (i) late, lost, incomplete, delayed, misdirected or unintelligible entries, (ii) any printing, typographical, administrative or technological errors in any materials associated with the Sweepstakes, (iii) any damage to the entrant's computer, related equipment, data files, and software resulting from entrant's downloading of information regarding the Sweepstakes or participation in the Sweepstakes, and (iv) any personal or other injury resulting from use and enjoyment of the prizes.

HarperCollins may only use the personally identifiable information obtained from the entrants in accordance with its privacy policy, which may be found at <http://corporate.harpercollins.com/us/privacy-policy>

HarperCollins reserves the right, in its sole discretion, to modify, cancel or suspend this Sweepstakes should a virus, bug, computer problem or other causes beyond HarperCollins' control corrupt the administration, security or proper operation of the Sweepstakes. HarperCollins may prohibit you from participating in the Sweepstakes or winning a prize if, in its sole discretion, it determines that you are attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking or employing other unfair practices or by abusing other entrants or the representatives of HarperCollins.

ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS, AND, IN SUCH EVENT, HARPERCOLLINS RESERVES THE RIGHT TO PURSUE ITS REMEDIES AND DAMAGES (INCLUDING COSTS AND ATTORNEY'S FEES) TO THE FULLEST EXTENT OF THE LAW.

Any dispute arising from the Sweepstakes will be determined according to the laws of the State of New York, without reference to its conflict of laws principles, and the entrants consent to the personal jurisdiction of the State and Federal Courts located in the State and County of New York over them and agree that such courts have exclusive jurisdiction over all such disputes.

THE ODDS OF WINNING DEPEND UPON THE NUMBER OF ENTRIES RECEIVED.

For the names of the prize winners, e-mail your request to [debbie.mercer@harpercollins.com](mailto:debbie.mercer@harpercollins.com) no earlier than 15 days after end of Entry Period and no later than six (6) months following the end of the Entry Period. You may also send a self-addressed stamped envelope (postage not required from Vermont residents) to HC200 Poster Sweepstakes, 195 Broadway, New York, NY 10007, Attn: Debbie Mercer, during the time period above.